

Terms and Conditions – Organizer – Add-on Services

SECTION 1 – INTRODUCTION

1.1. Who shall comply with these Terms and Conditions?

1.1.1. BOOM Events s.r.o., with its registered office at Praha 6, Vokovice, K Červenému vrchu 678/1, postcode 160 00, Company ID No.: 18011837, registered in the Commercial Register kept by the Municipal Court in Prague under file no. C 380107 (hereinafter referred to as “BOOM Events”), as the seller of add-on services to the Organizer.

1.1.2. Any person who has concluded an agreement with BOOM Events on the use of the BOOM Events Platform and who subsequently concludes an agreement on the purchase of add-on services offered by BOOM Events (hereinafter referred to as the “Organizer”). Add-on services may be provided directly by BOOM Events, or they may be third-party services mediated by BOOM Events. The terms “Organizer” and “BOOM Events Platform” are further specified in the Terms and Conditions for Organizers.

1.2. What do these Terms and Conditions provide for?

1.2.1. These Terms and Conditions follow up on the Terms and Conditions for the use of the BOOM Events Platform and govern the rights and obligations of BOOM Events and the Organizer in the sale of add-on services offered to the Organizer for use within the BOOM Events Platform (hereinafter referred to as the “Add-on Services”).

SECTION 2 – RIGHTS AND OBLIGATIONS OF THE PARTIES

2.1. Purchase of Add-on Services

2.1.1. The Organizer may purchase Add-on Services only if it has concluded an agreement with BOOM Events on the use of the BOOM Events Platform, i.e. it has an active user account and an active Workspace created on that Platform. Add-on Services cannot be purchased separately as a standalone service.

2.1.2. Any Add-on Service offered may be purchased directly within the BOOM Events Platform after logging in to the Account and to the relevant Organizer's Workspace, in the section designated for the purchase of Add-on Services.

2.1.3. An exact description of the functions of each individual Add-on Service is available upon clicking on the selected Add-on Service, as are the terms of purchase and the price of the Add-on Service, unless the service in question is one for which BOOM Events determines the conditions of provision and the price on the basis of the Organizer's specific request.

2.1.4. The Organizer creates an order for an Add-on Service by using the relevant button confirming the order, whereby the Organizer also confirms that it has read and agrees with all published conditions for the provision of the Add-on Service, including its price. The order is deemed binding. Where the service is one whose conditions are determined by BOOM Events on the basis of the Organizer's specific request (Article 2.1.3. of these Terms and Conditions), the order is completed by the Organizer's agreement with the conditions and the price of that Add-on Service. In such a case, payment of the determined one-off amount or payment of the first subscription instalment for the Add-on Service is also deemed to constitute such agreement. The agreement on the purchase of the Add-on Service between BOOM Events and the Organizer is concluded upon the one-off payment or the payment of the first subscription instalment.

2.1.5. In accordance with Article 2.1.4. of these Terms and Conditions, Add-on Services may be purchased by a one-off payment for a one-off provision of the Add-on Service, by a one-off payment for a specific, pre-selected period of provision of the Add-on Service, or as a recurring subscription for a pre-selected period of time or for an indefinite period. The final price of the Add-on Service depends on the selected period of provision of the Add-on Service.

2.1.6. Following the one-off payment or the (first) subscription payment, a confirmation of the purchase of the Add-on Service is sent to the Organizer by e-mail. Payment made means the moment when the Organizer's payment is credited to the bank account of BOOM Events. The Organizer will receive a tax document upon request.

2.1.7. An agreement on the provision of an Add-on Service consisting in recurring performance over a specific, pre-selected period is automatically renewed at the end of that period for the same period as agreed for the previous period, unless the Organizer terminates the provision of the Add-on Service. The agreement may be terminated in this manner in accordance with Article 2.2.2. of these Terms and Conditions.

2.2. Termination of the provision of an Add-on Service

2.2.1. The provision of Add-on Services ends upon the provision of the Add-on Service, where the service is provided on a one-off basis, or on the basis of notice of termination given by one of the parties. The agreement may also be terminated with immediate effect where one of the parties breaches the conditions for the provision of the service in a non-negligible manner and the other party invokes immediate termination of the agreement.

2.2.2. Each party is entitled to terminate the agreement on the provision of an Add-on Service at any time and without stating reasons. The Organizer gives notice and terminates the agreement by confirming the relevant button to end the provision of the Add-on Service, or by cancelling the automatic renewal of the subscription in its Workspace. BOOM Events notifies the Organizer of termination of the agreement by a message in the Organizer's Workspace. The provision of the Add-on Service is thus terminated at the end of the originally agreed contractual period, or as set out in the conditions of the individual Add-on Service.

2.2.3. BOOM Events is further entitled to terminate the provision of an Add-on Service to the Organizer with immediate effect, in particular where, for technical or other serious reasons, it is unable to continue providing the Add-on Service to the Organizer. BOOM Events will notify the Organizer of the termination of the service directly in the Organizer's Workspace, or additionally by e-mail. In such a case, BOOM Events will refund to the Organizer the proportionate part of the subscription paid, in an amount corresponding to the unused part of the paid period of provision of the Add-on Service.

2.2.4. If the agreement on the provision of Add-on Services is terminated by the Organizer without fault on the part of BOOM Events, the Organizer is not entitled to claim back the subscription paid, even if the relevant Add-on Service was not used for the entire period for which it was originally agreed by the Organizer. The same procedure applies where the agreement on the provision of Add-on Services is terminated by BOOM Events for a serious breach of these Terms and Conditions or for a serious breach of the Terms and Conditions relating to the use of the BOOM Events Platform.

2.2.5. Termination of the agreement between BOOM Events and the Organizer does not extinguish the obligations of the parties which arose prior to termination of the agreement and which, by their nature, may survive the termination of the agreement on the provision of the Add-on Service.

2.2.6. The Organizer's payment card details are transmitted only to the payment gateway provider with which BOOM Events has a contractual relationship, and the Organizer hereby consents to the transfer of such data to the payment gateway provider. BOOM Events has no direct access to the Organizer's payment card details other than in encrypted form (as a token) and does not store such data separately.

SECTION 3 – FINAL PROVISIONS

3.1. Confidentiality

3.1.1. All information communicated between BOOM Events and the Organizer and all arrangements of the parties within the contractual relationship concerning the purchase of an Add-on Service are considered confidential by the parties and are therefore subject to trade secrecy. In the event of a breach of the duty of confidentiality by the Organizer, BOOM Events is entitled to payment of a contractual penalty of CZK 30,000 for each individual breach of that duty.

3.2. Changes to the Terms and Conditions

3.2.1. BOOM Events may at any time, including unilaterally, amend the Terms and Conditions for individual Add-on Services; BOOM Events will notify the Organizer of the change and of its effective date directly in the Organizer's Workspace or by e-mail. The change takes effect on the date stated in the relevant notice of the change to the Terms and Conditions.

3.2.2. If the Organizer does not agree with the change to the Terms and Conditions for a given Add-on Service, it is entitled to terminate the agreement as of the day preceding the effective date of the change. In such a case, BOOM Events will refund the relevant part of the subscription paid by the Organizer, in an amount corresponding to the period during which the Organizer will not use the Add-on Service.

3.2.3. All notices between the parties are made by way of a notice in the Organizer's Workspace, by e-mail or, where applicable, by telephone (using the contact details communicated to the other party).

These Terms and Conditions for Add-on Services come into force and take effect on 15 September 2026.

This document is a translation of the Czech original. In the event of any discrepancy, the Czech version prevails.